

CENTRE FOR DISTANCE ONLINE EDUCATION

GUIDELINES FOR SYNOPSIS AND DISSERTATION REPORT

Research Project

MAMC and (Lateral Entry) 3rd Semester

(PAPER CODE: MSM-522)

(w.e.f. 2024-25 Session)



**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE &
TECHNOLOGY, HISAR**

CENTRE FOR DISTANCE AND ONLINE EDUCATION
GURU JAMBHESHWAR UNIVERSITY OF SC. & TECH., HISAR

GUIDELINES FOR RESEARCH PROJECT
For MAMC & (Lateral Entry) 3rd Semester

Guidelines for Synopsis and Dissertation

Report

As per the syllabi of MAMC & (Lateral Entry), each student of MAMC & (Lateral Entry) has to work on Research Project selecting a topic from his/her specialization area. Dissertation will carry 100 marks. In preparing the Project, the students are required to follow the under mentioned guidelines:

1. Research Project must be started at the onset of 3rd semester.
2. The topic of Project should be related to the area of specialization from the broader field of Mass Communication and the topic must be finalized in consultation with guide/project supervisor.
3. Each student will prepare a synopsis (ANNEXURE-I) of 5 to 10 pages on the topic chosen by him/her. Synopsis is a proposal for research project which the student will carry out in consultation with his/her supervisor/guide and send the same to the Directorate of Centre for Distance and Online Education for approval. The original copy of the title page of approved synopsis duly signed by the evaluator must be added in the beginning of the Dissertation Report.
4. The guide/supervisor of Synopsis/ Dissertation Report can be a regular teacher with PG or higher qualification having sufficient experience of teaching/research in anyone of the relevant/related areas of management, commerce, economics, public policy etc. employed in any central/state/deemed/private universities or government colleges/private colleges affiliated to any university/ self-financed institution duly recognized by the Government regulatory bodies like UGC/AICTE/DEB etc. However, in case of a guide/supervisor from

industry, he/she should possess senior position with atleast 10 years of experience in relevant field of industry/organization.

5. The synopsis will be evaluated by the Directorate from the panel of expert faculty.
6. If a synopsis is rejected/ disapproved due to any reason or non-conformity of format or guidelines, then the students will be required to resubmit the same within the stipulated time frame as per the Prospectus.
7. If it is found that the synopsis is copied from the other synopsis then both will be cancelled and the defaulter students will be have to resubmit as per the rule given in the Prospectus.

The synopsis must be submitted containing the following contents:

Contents of the synopsis

- i) Title of the Project.
- ii) Review of literature and Problem Statement.
- iii) Objectives of the proposed study.
- iv) Research Methodology (Sources of data collection, Sampling, Tools of analysis etc.)
- v) Scope/Relevance of Proposed Study.
- vi) Proposed Questionnaire (if any).
- vii) References.

Note: Contents must be in the above sequence to bring uniformity of structure. In Research Methodology, the students should write the methodology to be used by them in the completion of the Project.

Please see the page attached for format of (synopsis / (Front page)

8. Since the students are directly admitted in the Directorate w.e.f. session 2024-25, every student will either choose a research guide/research supervisor from the respective Departments/ Directorate or from amongst the eligible teachers as mentioned in

clause 4 of this Guideline, whose acceptance with his/her signed bio-data (ANNEXURE-II) must be sent along-with synopsis to the Directorate of Distance Education for approval.

9. The Dissertation supervisor (guide) must have a minimum of **five (5)** years of research experience in the relevant field of study. The supervisor's bio-data must be submitted for approval, clearly highlighting the required research experience. The supervisor can be chosen by the student, provided they are affiliated with a college or university recognized by University Grants Commission (UGC).
10. The Research Project may be based on primary or secondary data or both.
11. The contents of the final Project Report to be submitted should include:

Contents of Project Report:

- i) Introduction and Rationale of the topic chosen.
 - ii) Objectives of the study
 - iii) Literature Review and problem formulation.
 - iv) Research Methodology.
 - v) Analysis/discussion and interpretation of data.
 - vi) Conclusions/findings and recommendations/suggestions.
 - vii) References/Bibliography in specified format.
 - viii) Appendix.
 - a) Questionnaire, if any
 - b) Interview schedule, if any
 - c) List of the companies surveyed.
 - d) Raw data, if the candidate wants to submit
 - e) Graphs/Diagrams etc.
 - f) Any other document relevant to the study
12. Each research supervisor/guide will issue a certificate that work done by the candidate is his/her original work and is of the standard

expected of an MAMC & Lateral Entry student. The certificate duly signed by the supervisor will be added in the beginning of report (ANNEXURE-III).

13. Each Research Project should be independent work of a candidate and the same should not be jointly prepared by more than one candidate.

14. The Two Copies of the Dissertation must reach to the office of the Director, Centre for Distance and Online Education, GJUS&T, Hisar as per the schedule given in the Prospectus.

15. A specimen of title page of the Research Project is given below for reference:

For example, a candidate named (hypothetical) Suresh Kumar bearing enrolment No. 17061001234 is undergoing a project work entitled “A Comparative Study of content of Two National Daily Newspapers” under the supervision of Program coordinator M.A. Mass Communication , will submit the project in the following format:

A Research Project Report

A Comparative Study of content of Two National Daily Newspapers”

(Submitted in partial fulfillment of the requirement of the degree of M.A. Mass Communication /Lateral Entry)

Research Supervisor:

Name of Faculty

Designation

CDOE, GJUST

Submitted by:

Suresh Kumar

Enrolment No. 17061001234

Specialization: Print Media

Session

Centre for Distance and Online Education

Guru Jambheshwar University of Science & Technology, Hisar (India)

16. Two hard bound copy of the Dissertation (in black colour background) should be submitted and pages should be both side

printed in not more than 125 pages excluding the Cover Page, Annexures etc.

Note: The students of MAMC & Lateral Entry 3rd semester are required to submit the synopsis latest by 31st October in their own interest without any late fees but last date of submission of project report is 31st January as mentioned in the Prospectus. The students whose synopsis is rejected/disapproved “TWICE” will be declared unfit to submit their synopsis for main examination and consequently, they will be treated for “REAPPEAR” as per university rules. The candidates should also add the copy of synopsis showing approval/suggestion by the evaluator in the final project report as mentioned in Clause-3 of these Guidelines. The students must adhere to the time schedule as given in the prospectus for avoiding any inconvenience. If the submission gets delayed even due to disapproval of the original synopsis, it will attract late fees as per rules given in the Prospectus.

A SYNOPSIS ON
“TITLE OF THE DISSERTATION”

Research Supervisor:

Name -----

Designation _____

Submitted by:

Name of Student _____

Enrollment No. _____

Specialization: _____

Remarks of Evaluator

Approved/Disapproved

Approved/Disapproved

(I Evaluation)

(II Evaluation)

Session _____

Centre for Distance and Online Education
Guru Jambheshwar University of Science & Technology, Hisar (India)

Centre for Distance and Online Education
GURU JAMBHESHWAR UNIVERSITY OF SC. & TECH. HISAR

FORMAT FOR RESUME OF SUPERVISOR/GUIDE

1. NAME :
2. DESIGNATION :
3. QUALIFICATION :
4. AREA OF SPECIALIZATION :
5. EXPERIENCE :
6. OFFICIAL ADDRESS :
7. TELEPHONE No. : office _____ Resi _____
8. MOBILE :
9. E-MAIL :

I am willing to supervise Mr./Mrs. _____
Enrollement No. _____

On the topic “ _____ ”

(Signature) with seal

Name of Supervisor

Designation

ANNEXURE-III

CERTIFICATE

This is to certify that Mr./Ms. _____, Enrolment No. _____ has undergone a Research Project on “_____ -----“ under my supervision in the specialization area _____. The work embodied in this report is original and is of the standard expected of MAMC & Lateral Entry student and has not been submitted in part or full to this or any other university for the award of any degree or diploma. He /She has completed all requirements of guidelines for Research Project Report. The work is fit for evaluation.

Signature of Supervisor/Guide (with seal)

NAME :

DESIGNATION :

ORGANISATION :

ANNEXURE-IV

DECLARATION

**This is to certify that the Project Report entitled
“ _____ ” is an original work and
has not been submitted in part or full to any other
university/institution for the award of any degree or
diploma.**

Signature of candidate

NAME _____

ENROLMENT No. _____

SPECIALIZATION _____

SESSION _____